

Google is proud to call Oklahoma home

Creating economic opportunity across the Sooner State

More than a decade in Oklahoma

Google has proudly called Oklahoma home for more than a decade with a data center in Mayes County.

800+ jobs created in Oklahoma

In Oklahoma, Google creates jobs-over 800 people work in a variety of full-time and external supplier roles, including computer technicians, engineers, and various food services, maintenance, and security roles.

\$1.93B of economic activity

In 2021, Google helped provide \$1.93B of economic activity for tens of thousands of Oklahoma businesses, nonprofits, publishers, creators, and developers.

238,000+ Oklahoma businesses

More than 238,000 Oklahoma businesses received requests for directions, phone calls, bookings, reviews, and other direct connections to their customers from Google in 2021.

Helping Oklahoma businesses and job seekers

Technology provides economic opportunity for Americans–it helps business owners find new customers online (87% of businesses <u>said</u> that using digital tools to find customers was important) and workers develop skills for new career opportunities. Google is helping Oklahomans learn digital skills so they can reach new customers and find new job opportunities. In Oklahoma, Grow with Google has partnered with 97 organizations to train more than 108,000 Oklahomans on <u>digital skills</u>, including public libraries, chambers of commerce, community colleges, and more.

70,000

Google Career Certificate graduates in the U.S. 75% report a positive career impact within six months The <u>Google Career Certificates</u> program provides online job training, available in English and with <u>Spanish-language support</u>, and prepares job seekers for careers in high-growth fields like data analytics and IT Support—with no degree or experience required. To help more people access this program, we've announced a new <u>\$100M Google Career Certificates Fund</u> which will enable nonprofits to support tens of thousands of American workers. The Google Career Certificates are also <u>free to all community colleges and career and technical education (CTE) high schools to add to their curriculum</u>. There are 70,000 graduates in the U.S., with 75% reporting a positive career impact within six months of completion and 55% identifying as Asian, Black, or Latino.* <u>Graduates</u> can connect with over 150 employers through our <u>employer consortium</u> and receive career support resources like resume templates, interview prep, and coaching.



"Without Google Local Services Ads and the Google Guarantee, my business would have nowhere near the customer base we've developed in just a year and a half."

> Todd Temaat Founder of Junk Platoon Oklahoma City, Oklahoma



\$100M

to support economic mobility for American workers

The \$100M Google Career Certificates Fund is a combination of Google.org grants and Google loans that aims to drive over \$1B in aggregate wage gains by enabling nonprofit, Social Finance, to support economic mobility for tens of thousands of underserved American workers.

\$185M

to support small business resilience

Google's commitment of \$185M enabled Opportunity Finance Network (OFN) to establish the <u>Grow with Google Small Business Fund</u> and <u>OFN's Grant Program</u> funded by Google.org. The fund delivered low-interest loans to over 50 community development financial institutions (CDFIs) including **Citizens Potawatomi Community Development Corporation**, **Opportunity Fund**, **Communities Unlimited**, and others with services in Oklahoma, who in turn provided loans to tens of thousands of underserved small businesses. Over the last two years, the loans and grants were disbursed to OFN-member CDFIs, including **\$50M** to support Black-owned businesses.

\$1.3B

in new energy infrastructure to Oklahoma

Over the past two years, the <u>Google for Startups Black Founders Fund</u> has provided \$10M in cash awards and support to promising entrepreneurs including companies like **Boddle Learning** in Tulsa. **The investments have created a halo effect by helping these founders raise over \$75M in venture capital**. Additionally, Google for Startups announced a <u>\$7M commitment</u> to the Latino startup community to help founders get access to capital needed to scale, and to support organizations working to grow a robust community of Latino founders this year.

Helping Oklahoma nonprofits and local organizations

We know that organizations are already doing great work in Oklahoma. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources and services to more Oklahomans including those historically underserved.

\$3M+

in grants to nonprofits and organizations based in Oklahoma

organizations based in Oklahoma.

Since 2010, our employees based in Oklahoma-including matching contributions from

Since 2009, Google.org has awarded over \$3M in grants to nonprofits and

Google-have donated over \$616,000 in charitable giving to nonprofits. Our employees also served over 5,700 hours of volunteer work with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity, and access to the internet.

\$4.01M

in free search advertising to Oklahoma nonprofits Since 2011, <u>Google for Nonprofits</u> has supported more than **1,900 nonprofits in Oklahoma**. In 2020, Google.org provided over **\$4.01M in free search advertising** to Oklahoma nonprofits through the <u>Google Ad Grants</u> program.

Since 2011, Google's long term commitment to buy renewable energy in Oklahoma has spurred the construction of \$1.3B in new energy infrastructure in the state.