

Disclaimer Cards & Information / Additional Credits

“No Animals Harmed” Disclaimer

- All Screen Actors Guild (SAG) productions produced in the US are required to provide Safety Representatives unlimited on-set access whenever animals are used. In addition, a program can earn the American Humane Association’s “No Animals Were Harmed”® disclaimer in the end credits of the film or episode, if the production meets or exceeds their rigorous standards.
- For ex-US, non-SAG & any other productions utilizing animals, please contact your YouTube Standards & Practices (S&P) representative for any best-practice animal disclaimers.
- *Please notify S&P in advance of any [filming involving animals](#).*

Content Disclaimers

- All US MA rated content requires a pre-roll warning disclaimer [placed before the YTO logo] stating:
 - **"This show contains content which may not be suitable for all audiences. Viewer discretion is advised."**
- For Non-US content, S&P will advise if a pre-roll warning disclaimer is required for your show.
 - Pre-roll disclaimer requirements can apply to non-MA content, including but not limited to shows with sensitive material, medical footage/surgeries, and stunts.
 - YouTube S&P will advise productions on best practice and approve final language.
 - The disclaimer card must be included on the final master before the YTO logo for :03 - 05 seconds depending on final approved language.

Resource End Credit

- Some series/episodes may require resource end-cards where sensitive content appears, such as, but not limited to, suicide, eating disorders, sexual violence, and/or LGBT struggles. YouTube S&P will advise on when these are required and if applicable. These should appear at the end of the specified episode or film, before end-credits roll.