

Live S&P Guidelines

S&P can pre-vet below materials for content appropriateness:

- Music lyrics
- Wardrobe
- Outlines, Scripts, and/or known creative materials
- Prepackaged content
- Rehearsals

Solutions for potentially unacceptable live content as follows:

- Visuals
 - We ask to have a cutaway visual set to avoid full screen visual S&P violations
 - If unable to cut completely away, we ask for the director to cut to a high and wide or tighter shot to avoid any full screen focus on any visual S&P violation
- Audio
 - Bleep or audio drop all unacceptable language at the various levels
- *For any escalations please contact [YouTube Standards & Practices](#).*
- *Please note that this is general guidance, and not an exhaustive list. Please use best judgment and caution to apply appropriateness.*

PG Guidelines	
Language	
Acceptable	Unacceptable
<ul style="list-style-type: none">- Ass- Bitch, Son of a bitch- Bastard- Damn/dammit- Hell- Slut- Douche- Balls	<ul style="list-style-type: none">- Dick- Pussy- Shit- Asshole- Fuck in all variations- Cunt- Hate Speech<ul style="list-style-type: none">- Nword, homophobic slurs, midget, any derogatory references towards groups of individuals
Dialogue	
Acceptable	Unacceptable
<ul style="list-style-type: none">- Mild sexually suggestive dialogue	<ul style="list-style-type: none">- Sexually explicit dialogue in graphic detail- Inciting violence/riots/harassment

Live S&P Guidelines

Visuals
Unacceptable
<ul style="list-style-type: none"> - Middle finger - Nudity in any form - Dangerous/Imitable behavior - Drug/Alcohol/Tobacco <ul style="list-style-type: none"> - Marijuana smoking - Hardcore drugs - Tobacco use - Irresponsible consumption - Sexually suggestive gestures <ul style="list-style-type: none"> - I.e. simulated masturbation, oral sex, cunninlingus, etc - Moderate/Graphic violence - Sex toys of any kind - Real firearms (unless police or military)

TV-14 Guidelines	
Language	
Acceptable	Unacceptable
<ul style="list-style-type: none"> - PG Language - Shit - Asshole (nonsexually) - Dick/Pussy as insult 	<ul style="list-style-type: none"> - Fuck in all variations ("mother" portion of motherfucker okay) - Cunt - Dick/Pussy anatomically and nonsexual - Hate Speech <ul style="list-style-type: none"> - Nword, homophobic slurs, midget, any/all derogatory references towards groups of individuals
Dialogue	
Acceptable	Unacceptable
<ul style="list-style-type: none"> - Suggestive sexual dialogue ok 	<ul style="list-style-type: none"> - Inciting violence/riots/harassment - Graphic and shocking sexual dialogue
Visuals	
Acceptable	Unacceptable

Live S&P Guidelines

<ul style="list-style-type: none">- Middle finger- Moderate alcohol consumption- Revealing clothing (i.e. sidecarriage, underboob)- Moderate violence (i.e. person to person)	<ul style="list-style-type: none">- Nudity in any form- Includes Sheer clothing with nudity visible- Dangerous/Imitable behavior- Sexually suggestive gestures<ul style="list-style-type: none">- I.e. simulated masturbation, cunnilingus, oral sex- Drug/Alcohol/Tobacco Use<ul style="list-style-type: none">- Tobacco use- Irresponsible consumption- Obvious drug paraphernalia (bongs, glassware, needles)- Sex Toys of any kind- Real firearms (unless police or military)
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