Google is proud to call Pennsylvania home

Creating economic opportunity across the Keystone State

"If we have a million users tomorrow, I know Google Cloud is going to be able to handle it. I no longer have to worry about scalability."

-Nashid Ali
Founder & CEO of Gainvest
Pittsburgh, Pennsylvania

15+ years in Pennsylvania

Google has proudly called Pennsylvania home for over 15 years with an office in Pittsburgh.

$17.87B of economic activity

In 2023, Google helped provide $17.87 billion of economic activity for tens of thousands of Pennsylvania businesses, publishers, nonprofits, creators, and developers.

698,000+ Pennsylvania businesses

More than 698,000 Pennsylvania businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

434,000+ Pennsylvanians trained

Grow with Google has partnered with 390 organizations in the state like Temple University SBDC and Digital Bridges Pittsburgh to train more than 434,000 Pennsylvanians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

Helping Pennsylvania's small businesses and startups thrive

Pennsylvania business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Keystone State businesses like Gainvest, Google is increasing access to capital, trainings, and free resources.

Helping Pennsylvania harness the power of AI

Penn State World Campus faced the challenge of supporting a large online student body with limited advising resources. To address this, they implemented an AI-powered advising tool developed with Google Cloud. This tool centralizes student data, providing advisors with a comprehensive view of each student's progress and needs in a single location. This saves advisors time, streamlining their workflow and freeing them to focus on complex cases and deeper engagement with students. The AI system's continued learning promises to further optimize advising services, enhancing the student experience.

4,440+

small businesses trained by a Pennsylvania Digital Coach

Grow with Google Digital Coaches are local experts who help diverse small businesses grow. Our Pennsylvania Digital Coach offers live training and hands-on coaching – for free – to small businesses.

$6M+

in venture capital raised by Google for Startups Founders Fund recipients in Pennsylvania
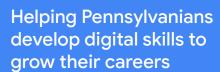
The Google for Startups Founders Funds provide cash awards and hands-on help to support underrepresented entrepreneurs, like Meter Feeder in Pennsylvania.

"My employer values lifelong learning, and I think my Google Career Certificate really showed them that not only am I interested in constantly improving my skills, but that I have already done that. The Data Analytics Certificate changed my life. It gave me a way to develop skills I knew employers needed."

Emily Dunn
Google Data Analytics Certificate graduate

*Digital Product Analyst at Affiliated Distributors
Downingtown, Pennsylvania*

Helping Pennsylvanians develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025[1] and 1 in 3 American workers have very limited or no digital skills.[2] We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

250,000+
Google Career Certificate graduates in the U.S.

989,000+
Pennsylvania students trained in computer science to date

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.[3]

Google has also partnered with 55 Pennsylvania educational institutions like Pennsylvania State System of Higher Education and Northampton Community College to make Google Career Certificates available to students and to increase employment opportunities.

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over $263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Investing in local communities

Local organizations and nonprofits across Pennsylvania are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Pennsylvanians.

$42M+
in funding

Since 2006, Google.org has awarded over $42 million in funding to Pennsylvania organizations and nonprofits.

$29M+
In charitable giving

Since 2005, our employees based in Pennsylvania – including matching contributions and philanthropic giving from Google.org – have donated over $29 million to nonprofits.

35,800+
volunteer and pro bono hours

Through Google.org, employees served over 35,800 hours of volunteer and pro bono work with nonprofits and schools, including areas we're passionate about, like STEM education, economic opportunity, and access to the internet.

$22.42M
of free advertising

Since 2011, Google for Nonprofits has supported more than 2,170 nonprofits in Pennsylvania. In 2023 alone, Google.org provided $22.42 million in donated search ads to Pennsylvania nonprofits through the Google Ad Grants program and more than $2.4 million in Google Workspace for Nonprofits.

Learn more about Google in Pennsylvania at: g.co/economicimpact/pennsylvania

[1] The Future of Jobs Report 2020, World Economic Forum, Oct. 2020
[2] Digitalization and the American Workforce, Brookings Institute, Nov. 2017
[3] Based on program graduate survey responses, United States 2023