

Google is proud to support Missouri

Creating economic opportunity across the state

\$7B+ of economic activity

In 2023, Google helped provide more than \$7 billion of economic activity for tens of thousands of Missouri businesses, nonprofits, publishers, creators, and developers.

329,000+ Missouri businesses

More than 329,000 Missouri businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

209,000+ Missourians trained

Grow with Google has partnered with 170 organizations in the state like VetBiz and Employment Connection to train more than 209,000 Missourians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

"Google Reviews are important, and adding photos and putting the right keywords in the description of my Business Profile really works for me."

*-Melanie Johnson
Founder & CEO of Glam Cam KC
Kansas City, Missouri*



Helping Missouri's small businesses and startups thrive

Missouri business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Missouri businesses like Glam Cam KC, Google is increasing access to capital, trainings, and free resources.

6,570+

small businesses
trained by a Missouri
Digital Coach

[Grow with Google Digital Coaches](#) are local experts who help diverse small businesses grow. Our Missouri Digital Coach offers live training and hands-on coaching – for free – to small businesses.

\$250M+

in venture capital
raised by Google
for Startups Founders
Fund recipients
in the U.S.

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Plabook in Missouri.



I was able to leave a career in sales after four years and land a job with a discount grocery chain as a project manager, helping to modernize their retail operations. During my final interview with the chief sales and marketing officer, the executive asked if I could send him examples of some of my work. I immediately reached for my peer review assignments from the Google Career Certificate to show him the quality of my work. I was not only able to switch careers, but increased my base pay almost 40%.

Ravi Patel

Google Project Management Certificate graduate

Retail Operations Project Manager at Save A Lot
St. Louis, Missouri



Helping Missourians develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find new employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.³

Google has also partnered with 17 Missouri educational institutions like East Central College and Parkway School District to make Google Career Certificates available to students and to increase employment opportunities.

358,000+

Missouri students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Missouri nonprofits and local organizations

Local organizations and nonprofits across Missouri are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Missourians.

\$1M+

in charitable giving

Since 2013, our employees based in Missouri – including matching contributions and philanthropic giving from Google.org – have donated over \$1 million to nonprofits.

\$1.14M+

in Google Workspace

Since 2011, Google for Nonprofits has supported more than 1,060 nonprofits in Missouri. In 2023 alone, Google.org provided more than \$1.14 million in Google Workspace for Nonprofits.

\$10.48M

of free search advertising

In 2023, Google.org provided \$10.48 million in donated search ads to Missouri nonprofits through the Google Ad Grants program.

Learn more about Google in Missouri at: g.co/economicimpact/missouri

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

²Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³Based on program graduate survey responses, United States 2023